

LG ELECTRONICS LTD

Price Band : ₹1180- ₹1140

THE OFFER



»» Issue date : October 07, 2025 to October 09, 2025

»» Tentative allotment Date: October 10, 2025

»» Tentative Listing Date: October 14, 2025

»» Issue Type: Book Built Issue IPO

»» Sale Type : Offer For Sale

»» Total Issue Size: 10,18,15,859 shares (aggregating up to ₹11,607.01 Cr)

»» Face Value: ₹10 Per Equity Share

»» Issue Price: ₹1080- ₹ 1140 Per Equity Share

»» Market Lot: 13 Shares

»» Employee Discount : ₹108

»» Listing At: BSE, NSE

CAPITAL STRUCTURE

The share capital of Company is set forth below:-

Authorized Share Capital	Aggregate value at face value of the Shares (₹)
1,500,000,000 Equity Shares of FV@10	15,000,000,000
Issued, subscribed and paid up capital before the Offer	
678,772,392 Equity Shares of FV@ 10 each	6,787,723,920

**Total Issue Size: 10,18,15,859 shares
(aggregating up to ₹11,607.01 Cr)**

OBJECTS OF THE OFFER



Objects of the Offer are to :

- (i) To carry out the Offer for Sale of up to 101,815,859 equity shares of face value of ₹ 10 each by the Selling Shareholder and
- (ii) Achieve the benefits of listing the Equity Shares on the Stock Exchanges.

COMPANY OVERVIEW

Incorporated in 1997, LG Electronics India Limited is a manufacturer and distributor of home appliances and consumer electronics (excluding mobile phones).

Company derive several benefits from strong parentage **including the “LG” brand which was listed on Interbrand’s Top 100 Best Global Brands in 2024.** Their *strong parentage, access to innovative technologies and commitment to quality, positions company as a trusted brand in India.*

Company sell products to **B2C and B2B consumers in India and outside India.** Also, Company provide **installation and repairs/maintenance services** through **1,006 service centers across urban and rural India,** supported by **13,368 engineers and four call centers,** as of June 30, 2025. Also, offer same-day installations.

Company has two advanced manufacturing units located in Noida (the “**Noida Manufacturing Unit**”) and Pune (the “**Pune Manufacturing Unit**”). In Fiscal 2025 and in the three months ended June 30, 2025, **company had an installed capacity of 14,510,000 products at Noida and Pune Manufacturing Units collectively. They have a pan-India supply chain network of 25 product warehouses, comprising two central distribution centers (“CDCs”) and 23 regional distribution centers (“RDCs”) as of June 30, 2025.**

In addition to manufacturing products, they also manufacture several key components, such as compressors and motors, at Noida Manufacturing Unit and Pune Manufacturing Unit, giving company a greater control over the product development process, product quality, costs and supply and delivery time.

Business Verticals:

- Home Appliances & Air Solutions;
- Home Entertainment.

Home Appliances and Air Solutions

Products
Offered

B2C: Refrigerators, Washing Machines, Air Conditioners,
Water Purifiers, Air Purifiers, Dishwashers, Microwave Ovens,
Compressors & Motors
B2B: System Air Conditioners

Services
Offered



Repairs &
Maintenance / AMCs



Extended Warranty



Installation

Home Entertainment

B2C: Televisions and Audio Devices

B2B: Information Technologies (Monitor & Projector) & Information Displays



Repairs &
Maintenance / AMCs



Extended Warranty



Installation



Note: AMCs refer to annual maintenance contracts.

Market leadership for the periods indicated:

Leadership in India

Only Player with Market Leadership Across Categories¹

33.5% Market Share ²	29.9% Market Share ²	27.5% Market Share ²	20.6% Market Share ²
#1 in Washing Machines	#1 in Refrigerators	#1 in Panel Televisions	#1 in Inverter Air Conditioners

Fully Integrated Value Chain

Manufacturing and Robust Supply Chain¹

19 Production Lines	23 RDCs	287 Suppliers
Across India and Pure Manufacturing Units	Localized Pan-India for Efficient Distribution	Diversified Supplier Network

Profitable Growth at Scale

Market Leader In India in Major Home Appliances and Consumer Electronics¹

₹243.67 Billion Revenue³ FY2025	14.12% Revenue Growth FY2025 YoY Growth
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Comprehensive Portfolio

Localized Innovation

Broader Range of Product Offerings Than Most Leading Players¹

Track Record of Introducing Several Industry-Firsts in India¹

Comprehensive Market Coverage¹

777 LG Brand Shops	1,134 Multi-Brand Outlets	1,615 Regional Specialty Stores	30,349³ Sub-Dealers
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High Profitability¹

12.76% EBITDA Margin⁴ FY2025	8.95% PAT Margin⁴ FY2025
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Strong Brand Equity

Most Trusted Brand (Jan – Dec'25)³
Awarded Across Refrigerator, Microwave and Dishwasher

Quality Customer Support at Each Touch Point¹

1,006 Service Centers	9,463 LG Sales Promoters	13,368 Certified Engineers
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Capital Efficient

Strong Cash Flow Generation

42.91% ROCE⁷ FY2025	₹16.54 Billion Net Operating Cash Flow⁸ FY2025
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Following table provides an overview of revenue from continuing operations by segment and for major products:

Particulars	Three months ended June 30,				Fiscal					
	2025		2024		2025		2024		2023	
	₹ million	% of revenue from continuing operations	₹ million	% of revenue from continuing operations	₹ million	% of revenue from continuing operations	₹ million	% of revenue from continuing operations	₹ million	% of revenue from continuing operations
Home Appliance and Air Solution division	49,082.30	78.37%	50,609.38	78.97%	182,678.57	74.97%	156,797.49	73.43%	150,306.78	75.67%
Refrigerators	21,666.60	34.59%	21,606.86	33.71%	66,964.52	27.48%	57,844.93	27.09%	58,055.68	29.23%
Washing machines	11,576.10	18.48%	11,768.56	18.36%	50,417.03	20.69%	44,919.38	21.04%	42,208.36	21.25%
Air conditioners	12,773.84	20.40%	14,148.19	22.08%	52,708.23	21.63%	42,901.58	20.09%	39,906.05	20.09%
Others ⁽¹⁾	3,065.76	4.90%	3,085.77	4.82%	12,588.79	5.17%	11,131.60	5.21%	10,136.69	5.10%
Home Entertainment division	13,547.08	21.63%	13,478.59	21.03%	60,987.81	25.03%	56,722.51	26.57%	48,339.15	24.33%
Televisions	10,466.28	16.71%	10,455.89	16.31%	49,248.15	20.21%	45,583.29	21.35%	39,320.27	19.79%
Others ⁽²⁾	3,080.80	4.92%	3,022.70	4.72%	11,739.66	4.82%	11,139.22	5.22%	9,018.88	4.54%
Total revenue from continuing operations	62,629.38	100.00%	64,087.97	100.00%	243,666.38	100.00%	213,520.00	100.00%	198,645.93	100.00%

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Summary of Financial Statement

Metric	Unit	As of and for Three Months Ended June 30,		As of and for the Fiscal		
		2025	2024	2025	2024	2023
Revenue from operations ⁽¹⁾	₹ million	62,629.38	64,087.97	243,666.38	213,520.00	198,682.39
Revenue growth (period-on-period/year-on-year)	%	(2.28)%	-	14.12 %	7.47%	17.11%
Revenue from Home Appliances and Air Solution division	₹ million	49,082.30	50,609.38	182,678.57	156,797.49	150,306.78
Revenue from Home Appliances and Air Solution division as a percentage of revenue from operations	%	78.37%	78.97%	74.97 %	73.43%	75.65%
Revenue from Home Entertainment division	₹ million	13,547.08	13,478.59	60,987.81	56,722.51	48,339.15
Revenue from Home Entertainment division as a percentage of revenue from operations	%	21.63%	21.03%	25.03 %	26.57%	24.33%
EBITDA ⁽¹⁾⁽⁶⁾	₹ million	7,162.73	9,580.66	31,101.24	22,248.73	18,951.15
EBITDA Margin ⁽²⁾⁽⁶⁾	%	11.44%	14.95%	12.76 %	10.42%	9.54%
Profit for the period/year	₹ million	5,132.55	6,796.46	22,033.48	15,110.68	13,449.30
Net Profit Margin ⁽³⁾⁽⁶⁾	%	8.10%	10.51%	8.95 %	7.01%	6.69%
Return on Capital Employed ⁽⁴⁾⁽⁶⁾	%	9.10%	18.04%	42.91 %	45.31%	34.38%
Return on Net Worth ⁽⁵⁾⁽⁶⁾	%	7.96%	15.39%	37.13%	40.45%	31.13%

LISTED PEERS

Name of the company	Face value (₹ per share)	Closing price as on September 26, 2025 (₹ per share)	Revenue from operations for Financial Year 2025 (in ₹ million)	Earnings per share for Financial Year 2025 (₹) ⁽¹⁾		Net Asset Value Per Equity Share as at March 31, 2025 ⁽³⁾	Price/earnings ratio for the Financial Year 2025 ⁽⁴⁾	Return On Net Worth for the Financial Year 2025 ⁽²⁾ (%)	Market capitalisation as on September 26, 2025 (in ₹ billion) ⁽⁵⁾
				Basic	Diluted				
Company	10	[●]	243,666.38	32.46	32.46	87.42	[●]	37.13	[●]
Listed peers									
Havells	1	1,506.60	217,780.60	23.49	23.48	133.05	64.14	17.63	944.95
Voltas	1	1,339.70	154,127.90	25.43	25.43	197.66	52.68	12.76	443.29
Whirlpool	10	1,232.00	79,193.70	28.30	28.30	314.52	43.53	9.09	156.31
Blue Star	2	1,886.35	119,676.50	28.76	28.76	149.19	65.59	19.27	387.86

Source: Company's RHP

STRATEGIES AHEAD



- Build a strong foundation to capture **long-term growth in India**
- Continue to be a brand of choice for every Indian household across **volume and premium market categories**
- **Diversify business model** to create new consumer value
- Continuing focus on **sustainability and ESG principles**

Source: Company's RHP

STRENGTHS

- **Leading market share in the home appliances and consumer electronics industry** in India with #1 market share across key product categories.
- **Introducing innovative technologies** tailored to the needs of the Indian consumers
- Shaping consumer experience with **pan-India distribution and after-sales service network.**
- Operational efficiency through **strong manufacturing capabilities** and localized supply chain
- **Parentage of LG Electronics**, which is the leading single-brand global home appliances player in terms of market share by revenue in CY 2024 and strong LG brand.
- **Capital efficient** business with **high growth and profitability.**

Source: Company's RHP

RISK FACTORS

- **Dependence on LG Electronics**
- **Royalty obligations** - have a contingent liability of ₹3,153.00 million in respect of royalty payments to company's Promoter
- **Increases in the prices of raw materials** required for operations.
- **Supplier concentration** - company's top 10 suppliers contributed 32.25% of raw material purchases during the quarter ended June 30, 2025.
- **Termination risk of framework agreement with LG Group** - LG Electronics India operates under a Framework Agreement with LG Electronics and other LG Group companies; *Termination could disrupt ongoing operations and affect long-term business prospects.*
- Company is subject to various **outstanding tax claims amounting to ₹47,170.55 million** which is approximately 73.16% of Company's net worth.

THANK YOU

**RUDRA SHARES & STOCK
BROKERS LIMITED**

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